



# Welcome to DEEVA BEAUTY COLLEGE

We provide high-quality cosmetology training, embodying the aspirations of the Kenyan people and the global community via the creative preservation, transmission, and application of knowledge and abilities for a better generation.

*motto*  
**Changing  
Lives**



Government  
Registered and  
Accredited Center  
TVETA & NITA | CODE: 576

*Turn over*  
↩



# INTRODUCTION



Deeva Beauty College is a TVET-accredited vocational training institute dedicated to developing and delivering innovative, high-quality education systems for the Hair and Beauty Industry.

We offer both diploma and certificate courses, in full-time and part-time basis. These courses have been developed to offer you an advantage in the cosmetology field, leading to a successful career.

Deeva Beauty College was founded in 2013 as a result of the 2008 birth of Deeva Beauty Salon & Barbershop. We commit to continue to raise the bar for educational quality across the world. We take pleasure in the personal touch that we provide our students as well as the value that we can convey.



*Violet Mureka* ~ Director

We are a contemporary institute with cutting-edge facilities and a highly experienced faculty, so what we offer is nothing short of exceptional. We optimize opportunities for people from all walks of life to achieve technical, vocational, and lifelong learning skills required for employment in both formal and informal sectors of the economy.

## MISSION

To provide high-quality cosmetology training, embodying the aspirations of the Kenyan people and the global community via the creative preservation, transmission, and application of knowledge and abilities for a better generation.

## VISION

To be the top Cosmetology Training Centre in Kenya and East Africa, providing high-quality vocational skills and information capable of changing people's lives.



# HAIRDRESSING

This is the process of washing, dyeing, trimming, and styling one's hair. Being a hairdresser allows you to make a significant difference in people's lives in more ways than one. As a hairdresser, you have an impact on your clients' social lives and help develop a part of their personality.



## DIPLOMA

**8 months**

**NITA/KNEC**

- Introduction to Hairdressing ●
- Draping & Gowning ●
- Shampooing, Conditioning & Hair Care Principles ●
- Hair Styling, Blow Styling, Setting, Dressing & Styling ●
- Chemical Hair Relaxing, Perming Waves, Thermal Styling ●
- Weaving & Braiding Techniques ●
- Barbering & Dreadlock Styling ●
- Cosmetology Science, Trichology & Bacteriology ●
- Salon Reception Duties & Salon Management ●
- Working Relations & Health and Safety in the Salon ●
- Entrepreneurship, Marketing, and Communication Skills ●
- Life Skills ●

## CERTIFICATE

**6 months**

**NITA/KNEC**

- Introduction to Hairdressing, Gowning & Draping ●
- Shampooing, Conditioning & Styling ●
- Basic Braiding, Weaving & Color Techniques ●
- Salon Management, Safety, and Communication ●





# BEAUTY THERAPY

This is utilizing items and services to enhance a client's appearance and inherent attractiveness. A job in beauty treatment provides a lot of versatility. Every day is unique. With each booking, you get to meet new individuals, chat about new topics, and give new treatments. One client may choose acrylic nails, while another may request a deep tissue massage.

## DIPLOMA

**7 months**

**NITA/KNEC**

- Introduction to Beauty Therapy
- Manicure, Pedicure, Tweezing & Threading
- Facial Makeups, Gel Application & Cathiodermy
- Nails, Disorders, and Ear Piercing
- Skin Disorders, Facial Treatments, Body Massage & Waxing
- Anatomy, Physiology, and Bacteriology
- Basics in Salon Management, Entrepreneurship, Marketing
- Life Skills and Communication Skills

## CERTIFICATE

**5 months**

**NITA/KNEC**

- Introduction to Beauty Therapy
- Manicure, Pedicure, Tweezing & Threading
- Day Makeup, Heena Deco & Stick-ons
- Facial Scrub, Indian Massage & Ear Piercing
- Bacteriology, Health/Safety, Salon Management
- Working Relations, Life Skills, Communication Skills





# COSMETOLOGY

The skill of managing one's personal appearance, from hair to beauty.  
This is the combination of both hairdressing and beauty therapy courses.



## DIPLOMA

**15 months** **NITA/KNEC**

The syllabi consists of all units  
in Diploma in Hairdressing  
and Diploma in Beauty  
therapy.





# OTHER COURSES

## BARBERING

**3 months** **Certificate** **Internal**

This is cutting and styling hair, shaving and trimming beards, and other similar services.

- Basic barbering techniques & Draping ●
- Shampooing, Conditioning & Facial Skin Care ●
- Clipper techniques & Fashion/Trend Techniques ●
- Bacteriology, Health/Safety, Salon Management ●
- Working Relations, Life Skills, Communication ●

## MAKEUP ARTISTRY

**3 months** **Certificate** **Internal**

This is the application of cosmetics for the purpose of skin beautification.

- Introduction to Makeup Artistry ●
- Face Chart Analysis, Face Structure & Artist Tools ●
- Color Theory, Career Opportunities & Skin Types ●
- Skin Care, Problems, Foundation & Color Matching ●
- General Makeup, Lash Application & Brow Shaping ●
- Full Face Applications, Models & Makeup Portfolio ●
- Sanitation, Assessment/Review, Bacteriology ●
- Health/Safety, Salon Management, Reception Duties ●
- Working Relations, Life Skills, Communication Skills ●

## NAIL TECHNOLOGY

**Internal** **Certificate** **3 months**

Nail technology refers to the procedures, equipment, and other things that are used to care for and beautify nails.

- Art of Nail Technology, Acrylics & Gels
- Nail Extensions, Wraps, Tips & Cosmetics
- Nail Art Designs and Stick-ons
- Bacteriology, Health/Safety, Salon Management
- Working Relations, Life Skills, Communication Skills

## COMPUTER PACKAGES

**Internal** **Certificate** **3 months**

Basic Computer Packages Course – perfect for students, job seekers, and business professionals

- Introduction to Computers & Operating Systems
- Microsoft Office Suite (Word, Excel, PowerPoint, Access)
- Fast Typing & Keyboarding Skills
- Internet & Email Usage
- Computer Maintenance & Troubleshooting





# IMPORTANT INFO

## ADMISSION REQUIREMENTS

- Starter Kit Fee
- 1st Month installment Fee
- Three passport sized photos
- Copy of National ID or Passport
- Copy of Birth Certificate.
- School certificate (for those taking Diploma and advanced courses)
- Medical Report
- Low comfortable heeled shoes
- Ream Paper
- Black or navy blue skirt/trouser
- Two counter books
- Black or Navy blue sweater/jacket
- Backpack

## Free skill programs after you enroll:

- Life Skills
- Communication Skills
- Entrepreneurship Skills
- Marketing Skills

Enroll here: [DEEVABEAUTY.CO.KE/ENROLL](https://DEEVABEAUTY.CO.KE/ENROLL)



## CLASS TIMINGS

Full time: Monday - Friday : 8.00am - 4.00pm

Short courses/ Part time: 3 Hours per day

Saturdays: 6 Hours

## COMPLETION

On successful completion of the course, student will receive:

- Diploma / Certificate
- Transcripts from NITA / KNEC/ INTERNAL examinations
- Letter of recommendation for current and future employers
- Job Search Assistance (CV Preparation, Job Search, Cover letter design, Interview Preparation)



**HOSTELS ARE ALSO  
AVAILABLE**







 @deevabeauty19  @deevacollege  @deevacollege

# CONTACT US. WE DON'T BITE



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Opposite Bata Bungoma**



**P.O Box 1916-50200 Bungoma**

## CORE VALUES

Integrity and Accountability,  
Innovativeness and Creativity,  
Hard-work and commitment,  
Professionalism and Teamwork,  
Discipline and Respect.

**DEEVABEAUTY.CO.KE**